



# Leadership Initiatives

## Youth Development Programs



VIRTUAL INTERNATIONAL BUSINESS & LEADERSHIP  
INTERNSHIP SUMMIT SCHEDULE

# VIRTUAL SCHEDULE WEEK 1

## DAY 1

### **Welcome**

12 to 12:30 pm EST

### **Nigeria & Business Partner Information Session**

12:30 to 1 pm EST

### **Program Overview**

1 to 1:30 pm EST

### **Get To Know Your Team**

1:30 to 2 pm EST

### **Break**

2 to 2:30pm EST

### **LI Lead Translator Skype Call**

2:30 to 3:15 pm EST

### **Defining The Image of Your Business & Questions Creation For Day 2 Skype Call**

3:15 to 4:00 pm EST

### **Meeting Your Business Partner Executive & Create Questions For Day 2 Skype Call**

4:30 to 4:45 pm EST

## DAY 2

### **Welcome**

12 to 12:15 pm EST

### **Skype With Business Partner**

12:15 to 12:45 pm EST

### **Skype Call Debrief & Business Partner Grant Needs Review**

12:45 to 1:15 pm EST

### **Learn About Branding**

1:15 to 2 pm EST

### **Break**

2 to 2:30pm EST

### **Logo Design & Creation Class**

2:30 to 3:15 pm EST

### **How To Use Canva**

3:15 to 4 pm EST

### **Introduction To Public Speaking With Dr. Jacob Arndt, PhD**

4 to 4:45 pm EST

### **Executive Review**

4:15 to 5 pm EST

## DAY 3

### **Welcome**

12 to 12:15 pm EST

### **Skype With Business Partner - Get To Know Them, Brainstorm Logo Ideas**

12:15 to 12:45 pm EST

### **Logo Creation & Team Development**

12:45 to 1:30 pm EST

### **Introduction To Creating A Marketing Plan**

1:30 to 2:15 pm EST

### **Break**

2:15 to 2:45 pm EST

### **Social Media Development Plan**

2:45 to 3:30 pm EST

### **What Is A Business Proposal?**

3 to 4:15 pm EST

### **Mentor Selection Presentation & Forms**

4:15 to 5 pm EST

## DAY 4

### **Welcome**

12 to 12:15 pm EST

### **Skype With Business Partner - Approve Logo, Address Issues, Future Goals, Team Debrief**

12:15 to 12:45 pm EST

### **Team Development Time - Marketing Plan, Business Proposal, Finalize Logo**

12:45 to 1:30 pm EST

### **What Is A Pitch Deck?**

1:30 to 2:15 pm EST

### **Break**

2:15 to 2:45 pm EST

### **Finalize Social Media Development Plan**

2:45 to 3:30 pm EST

### **Nigeria Economics Lesson**

3:30 to 4:15 pm EST

### **Executive Review**

4:15 to 5 pm EST

## DAY 5

### **Welcome**

12 to 12:15 pm EST

### **Skype With Translator - Q&A, Project Review**

12:15 to 12:45 pm EST

### **Building Your Own Brand & Empowering Speech**

12:45 to 1:30 pm EST

### **Expert Round Robin**

1:30 to 2:45 pm EST

### **Break**

2:15 to 2:45 pm EST

### **Presentation/Pitch Deck Idea Review With Dr. Arndt**

2:45 to 3:30 pm EST

### **Marshall & Umar Advice Riff**

3:30 to 4:15 pm EST

### **Executive Review**

4:15 to 4:45 pm EST

### **Mentor Selection Reveal & Business Partner Question Time**

4:45 to 5:15 pm EST

# VIRTUAL SCHEDULE WEEK II

## DAY 1

### Welcome

12 to 12:45 pm EST

### Skype With Translator - Q&A, Project Review

12:15 to 12:45 pm EST

### Round Robin - International Business Development

12:45 to 1:30 pm EST

### How To Give A Winning Presentation With Dr. Arndt

1:30 to 2:15 pm EST

### Break

2:15 to 2:45 pm EST

### United Nations Business Development Expert

2:45 to 3:30 pm EST

### Practice Presentation For Review

3:30 to 4:15 pm EST

### Marshall Check-In

4:15 to 4:45 pm EST

### Executive Review

4:45 to 5:15 pm EST

## DAY 2

### Welcome

12 to 12:15 pm EST

### Team Solution Research

12:15 to 12:45 pm EST

### Nigerian Development Questions With Ahmed

12:45 to 1:30 pm EST

### State Department Development Time

1:30 to 2:15 pm EST

### Break

2:15 to 2:45 pm EST

### Global Fund For Children With John Hecklinger

2:45 to 3:30 pm EST

### Presentation Competition On The Most Embarrassing Story With Dr. Arndt

3:30 to 4:30 pm EST

### Executive Review

4:30 to 5 pm EST

## DAY 3

### Welcome

12 to 12:15 pm EST

### Translator Call - Review Presentation

12:15 to 12:45 pm EST

### Presentation Creation/Slide Deck Rough Draft Review

12:45 to 1:15 pm EST

### Round Robin With Steve Pressman

1:15 to 1:45 pm EST

### Break

1:45 to 2:15 pm EST

### Round Robin With Blushel Ocbina

2:15 to 2:45 pm EST

### Round Robin With Penny Daniels

2:45 to 3:15 pm EST

### Round Robin With Bill Reese

3:15 to 3:45 pm EST

### Team Lead Stand Up Session

3:45 to 4:30 pm EST

### Executive Review

4:30 to 5 pm EST

## DAY 4

### Welcome

12 to 12:15 pm EST

### Skype With Business Partner

12:15 to 12:45 pm EST

### Presentation Creation Time

12:45 to 1:30 pm EST

### Final Presentation Q&A With Dr. Arndt

1:30 to 2 pm EST

### Break

2 to 2:30 pm EST

### Practice Presentation With Dr. Arndt

2:30 to 3 pm EST

### Umar Solution Review

3 to 3:30 pm EST

### Canva/Powerpoint Final Review/Assistance

3:30 to 4 pm EST

### Marshall Consultation

4:00 to 4:30 pm EST

### Executive Practice Presentation

4:30 to 5 pm EST

## DAY 5

### Welcome

12 to 12:15 pm EST

### Business Partner Skype Call - Practice Q&A, Practice Presentation

11:45 am to 12:30 pm EST

### Final Practice Time

12:30 to 1:30 pm EST

### Presentation Prep Talk With Umar

1:30 to 2 pm EST

### Break

1:45 to 2:15 pm EST

### Presentations

1 - 2:15 to 2:45 pm EST

2 - 2:45 to 3:15 pm EST

3 - 3:15 to 3:45 pm EST

4 - 3:45 to 4:30 pm EST

5 - 4:30 to 5 pm EST

6 - 5 to 5:30 pm EST

### Marshall Closing Speech

5:30 to 5:45 pm EST